ORDER

Orders

Order / Rev:

1018867

Alt Order #:

06815346

Product Desc:

OCEGUERA 4 CONGRESS

Estimate:

1185

Flight Dates:

10/02/12 - 10/08/12

Original Date / Rev:

05/21/12 / 05/25/12

Order Type:

GENERAL

Primary AE:

Amy McCreary

Sales Office: Sales Region: BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact: Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Calendar:

Cash

Billing Type:

Billing Cycle:

Broadcast EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Priority:

Demographic: Product Codes: A35+

PLC02

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Net Amount

\$11,288.00

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Rill Plan

Dill I lall			
Start Date	End Date	# Spots	Gross Amount
10/01/12	10/08/12	49	\$13,280.00

Revenue Codes:

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	49	\$13,280.00	\$11,288.00	0.00
Totals	49	\$13,280.00	\$11,288.00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$13,280.00
Market	100%	\$66,400.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$17,264.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$13,944.00
KTUD	1%	\$664.00
KVVU	22%	\$14,608.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$6,640.00

Ln Ch Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/02/	2 10/08/12	M-F 5-6a WakeUp	w/Wa@M	5-6a		MTWTF	:30	2	\$135.003	0.00 NM	2	\$270,00
		M-F 5-6a WakeUp	w/Wagners									·
WAKE UP WIT	H THE WAG	NERS	_									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rat	ting						
Week: 10/02/12	10/08/12	MTWTF	2	\$135.00	(0.00						

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KSNV

Order / Rev:

101886

Advertiser:

Oceguera for Congress

Alt Order #: Flight Dates:

06815346

5346

10/02/12 - 10/08/12

Product Desc: Estimate: OCEGUERA 4 CONGRESS

1185

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/1	2 10/08/12	M-F 5-6a WakeU	•	5-6a	MTWTF	:30	2	\$135.003	0.00 NM	2	\$270.00
	WAKE	UP WITH	THE WAG	M-F 5-6a WakeU NFRS	p w/Wagners								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/	02/12	10/08/12	MTWTF	2	\$135.00	0.00						
E 2	KSNV	10/02/1	2 10/08/12	M-F 6-7a WakeU		6-7a	MTWTF	:30	3	\$275.003	0.00 NM	3	\$825.00
	WAKE		THE WAG	M-F 6-7a WakeU	p w/Wagners					•			
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/	02/12	10/08/12	MTWTF	3	\$275.00	0.00						
E 3	KSNV	10/02/1	2 10/08/12		СМ	658a-9am	MTWTF	:30	4	\$300.003	0.00 NM	4	\$1,200.00
	TODAY	SHOW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 10/		10/08/12	MTWTF	4	\$300.00	0.00						
E 4	KSNV	10/06/1	2 10/06/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$150.003	0.00 NM	1	\$150.00
	NEWS	3 AT SUI	MDICE	News 3 Sunrise S	SATURDAY								
		o Ai Gui irt Date	End Date	Weekdays	Spots/Week	Rate	Rating				4		
W	/eek: 10/		10/07/12	S-	1		0.00						
E 5	KSNV	10/07/1	2 10/07/12	Meet the Press	CM	8a-9am	s	:30	1	\$340.003	0.00 NM	1	\$340.00
			00	Meet the Press									,
		ΓΗΕ PRE irt Date	SS End Date	Weekdays	Spots/Week	Data	Datina						
W	<u>518</u> eek: 10/		10/07/12	<u>vveekuays</u> 5	<u>5pots/vveek</u>	<u>Rate</u> \$340.00	Rating 0.00						
E 6	KSNV	10/02/1	2 10/08/12	M-F Today Show	II 3rd HOM	9-10a	MTWTF	:30	2	\$150.003	0.00 NM	2	\$300.00
	TOP 41			M-F Today Show	[]					·		_	4000.00
		' SHOW I irt Date		Mookdayo	Cnote (Most	D-4-	D = 41						
· W	<u>عاد.</u> /eek: 10		End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
			2 10/08/12	M-F Today Show		10am-11am	MTWTF	:30	2	\$100.003	0.00 NM	2	\$200.00
				Today 4th Hour						,	,,,,,	-	φ2.00.00
		′ SHOW I irt Date	III End Date	Mookdova	Cooks MAlanta	D-4-	D-4'						
W	<u>اه.د.</u> /eek: 10		10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
E 8			2 10/08/12	Rachael Ray	CM	11am-12pm	MTWTF	:30	2	\$100,003	0.00 NM	2	\$200.00
				Rachael Ray		•				*	0.00 (117)	_	Ψ2.00.00
	RACHE		End Data	Modednes	On ata MAI I-	D-4-	D 11						
W	<u>اهاد.</u> /eek: 10	<u>irt Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
			2 10/08/12		CM	12-1230pm	MTWTF	:30	2	\$150,003	0.00 NM	2	\$300.00
				Noon News		,			_	7.55,000	0.00 1111	_	Ψ000.00
		3 AT NO		Manhalasa	On at- 6M1-	D-1	D (1						
W	<u>عادہ</u> Jeek: 10	<u>rt Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150,00	Rating 0.00						
			2 10/08/12	The Doctors	СМ	2pm-3pm	MTWTF	:30	2	\$100.003	0.00 NM	. 2	\$200.00
				The Doctors	•					************	0.00 1.,,,,	_	Ψ200.00
		OCTORS		M/s - Iral serve	O1-884.	5 /	D (1						
W	<u>اد.</u> Jeek: 10	rt <u>Date</u> /02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$100,00	Rating 0.00						
			2 10/07/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$175.003	0.00 NM	1	\$175.00
				Chris Matthews S	SUN 9:30am				•	4170.000	0.00 11.11		Ψ170,00
			:WS SHOW		0 (4)	.	-						
W	<u>عند</u> Jeek: 10 <i>1</i>	art <u>Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
			2 10/08/12		CM	3-4p	MTWTF	:30	2	\$175,003	0.00 NM	2	\$350.00
				Dr Phil	- ***	1.	, , , j	,00			2.00 IAIAI	_	ψυυυ.υυ
	DR. PH		F15 :	\A/!	0 / 111		5.0						
۱۸.	<u>Sta</u> eek; 10 <i>i</i>	rt Date /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
			2 10/08/12		CM	4-430p	MTWTF	:30	2	\$250.003	0.00 NM	2	\$500.00
							4 * 1 * 1 1 1	,55	_	Ψ <u>μ</u> υυ.υυυ	O.OO INIVI	2	Ψυσυ.υυ

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KSNV

Order / Rev:

101886

Advertiser:

Oceguera for Congress

Alt Order #: Flight Dates: 06815346

10/02/12 - 10/08/12

Product Desc: Estimate:

OCEGUERA 4 CONGRESS

1185

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				News 3 at 4 News 3 at 4									
	FIRST	VEWS 3	AT FOUR								_		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 10/		10/08/12 2 10/08/12	MTWTF	CM 2	\$250.00	0.00	.00		4050 000	0.00.104	_	
II. 14	NOINV	10/02/1	2 10/00/12	News 3 at 430pm News 3 at 4:30Pf		430-5pm	MTWTF	- :30	2	\$250.003	0.00 NM	2	\$500.00
	NEWS	4 AT 430	P										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				3		
	Veek: 10/		10/08/12	MTWTF~~ M-F Early News	2	\$250.00	0.00			4000			
E 10	KONV	10/02/1	2 10/00/12	M-F Early News	СМ	5-630p	MTWTF	- :30	4	\$375.003	0.00 NM	4	\$1,500.00
	EARLY	NEWS											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 10/		10/08/12	MTWTF	4	\$375.00	0.00						
E 16	KSNV	10/02/1	2 10/08/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	MTWTF	- :30	3	\$350.003	0.00 NM	3	\$1,050.00
	JEOPA	RDY		in a booparay									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10/		10/08/12	MTWTF	3	\$350.00	0.00						
E 17	KSNV	10/02/1	2 10/08/12	M-F Wheel M-F Wheel of Fol	CM	7-730pm	MTWTF	- :30	3	\$225.004	0.00 NM	3	\$675.00
	WHEEL	OF FOR	RTUNE	INFO VVIIGE: OF FO	itune								
		<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10/		10/08/12	MTWTF	3	\$225.00	0.00		······································				
E 18	3 KSNV	10/06/1	2 10/06/12	•	CM	630-7pm	S-	- :30	1	\$150.003	0.00 NM	1	\$150.00
	JEOPA	RDY		SAT/Jeopardy									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10		10/07/12	S-	1	\$150.00	0.00	····					
E 19	KSNV	10/08/1	2 10/08/12	Mon PR 10-11p	CM	10-11pm	M	- :30	1	\$900.003	0.00 NM	1	\$900.00
	SMASH	ı		Monday Prime 10)-11pm								
		ırt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10		10/14/12	M	1	\$900.00	0.00						
E 20	KSNV	10/04/1	2 10/04/12	Thurs PR 10-11p		10-11pm	T	- :30	1	\$950.003	0.00 NM	1	\$950.00
	AWAKI	=		Thursday Prime	10-11pm								
	_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<u> </u>	Veek: 10.	/01/12	10/07/12	T	1	\$950.00	0.00						
E 21	1 KSNV	10/06/1	2 10/06/12	Sat PR 8-9p	CM	8-9pm	S	- :30	1	\$350.003	0.00 NM	1	\$350,00
	SMASE	l (REPEA	ATS)	Saturday Prime 8	3-9pm								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10		10/07/12	S-	1	\$350.00	0.00					·	
E 22	2 KSNV	10/02/1	2 10/08/12	M-F News 3 at El		11pm-1135p	om MTWTF-	- :30	3	\$375.003	0.00 NM	3	\$1,125.00
	NEWS	3 NIGHT	GIDE	M-F News 3 at E	leven								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10		10/08/12	MTWTF	3	\$375.00	0.00						
E 23	3 KSNV	10/06/1	2 10/06/12	Sa-Su News 3 at		11pm-1135	oms	- :30	1	\$350.003	0.00 NM	. 1	\$350.00
	NEWS	3 NIGHT	SIDE .	Sa-Su News 3 at	Eleven								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
v	Veek: 10		10/07/12	S-	1	\$350.00	0.00						
E 24	4 KSNV	10/07/1	2 10/07/12	Sa-Su News 3 at	ElevenCM	11pm-1135	om	s :30	1	\$350.003	0.00 NM	1	\$350,00
•	MEMAC	2 KHOLIT	CIDE	Sa-Su News 3 at	Eleven								
		3 NIGHT art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 10		10/07/12	S	1	\$350.00	0.00	•					
E 25	5 KSNV	10/02/1	2 10/08/12		СМ	1135p-1237	a MTWTF⊸	- ;30	2	\$185.003	0.00 NM	2	\$370.00
												_	

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 Order / Rev:
 101886
 Advertiser:
 Oceguera for Congress

 Alt Order #:
 06815346
 Product Desc:
 OCEGUERA 4 CONGRESS
 KSNV

 Flight Dates:
 10/02/12 - 10/08/12
 Estimate:
 1185

Ln Ch Inventory Code Break Start/End Time Days Start End Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show **Tonight Show** TONIGHT SHOW W/ JAY LENO End Date 10/08/12 <u>Weekdays</u> MTwTF⊶⊷ Start Date Spots/Week <u>Rate</u> Rating Week: 10/02/12 \$185.00 0.00

Totals 49 \$13,280.00